

Station KTNV-TV LAS VEGAS, NV

Advertiser () .MAJORITY PAC

Product SENATE MAJORITY PAC

Estimate# 2280

Buyer Sarah Levene

Phone#

Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 94/100/2280

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 27,250
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
	2	TU-F	1135P-1205A	NITELINE	:30	\$750.00	10/30-11/02	1	1	1	\$750.00	
	3	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/30-11/02	1	1	1	\$750.00	
	4	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/30-11/02	1	1	1	\$750.00	
	5	TU-F	730P-8P	MILLIONAIRE	:30	\$850.00	10/30-11/02	1	1	1	\$850.00	
	6	TU-F	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/30-11/02	1	1	1	\$850.00	
	7	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	11/03-11/03	1	1	1	\$850.00	
	8	TU-F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/30-11/02	1	1	1	\$900.00	
	9	TU-F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/30-11/02	1	1	1	\$1,000.00	
	10	TU-F	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	10/30-11/02	1	1	1	\$1,000.00	
	11	TU-F	630P-7P	ACTION NWS@630<	:30	\$1,100.00	10/30-11/02	1	1	1	\$1,100.00	

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	12	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	11/03-11/03	1	1	1	\$1,250.00	
	13	TU-F	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/30-11/02	1	1	1	\$1,500.00	
	14	TH	9P-10P	GREY ANTMY-ABC	:30	\$5,000.00	11/01-11/01	1	1	1	\$5,000.00	
	15	SU	9P-10P	REVENGE	:30	\$5,000.00	11/04-11/04	1	1	1	\$5,000.00	
	16	M	1135P-1205A	NITELINE	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	17	M	6A-7A	ACTION NWS@6AM<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	18	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	19	M	730P-8P	MILLIONAIRE	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	20	M	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	21	M	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	

---REPORT TOTALS---

Report Totals: 21 / \$27,250.00

---SALES MONTHLY TOTALS---

Nov 12: 21 / \$27,250.00
Sales Totals: 21 / \$27,250.00
Station Totals: 21 / \$27,250.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$104,808	KBLR	0%	KLAS	22%	KSNV	29%	KTNV	26%	KTUD	0%
		KVCW	1%	KVMY	5%	KVVU	17%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books

Demos

NOV10, MAY11, ENOV11

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE